



SREE NARAYANA NURSING COLLEGE

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Recognized by Indian Nursing Council vide letter No. 02/Sep/2006 INC dated : 29.09.2006 and

A.P. Nurses & Midwives Council, letter No. APNMC/CON/5212/2006, dated: 4/11/2006

Affiliated to Dr. Y.S.R. University of Health Sciences, A.P. Vijayawada.



RESOURCE MOBILIZATION POLICY

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RESOURCE MOBILIZATION POLICY

Objectives:


1. **Financial Sustainability:** To ensure long-term financial health through strategic resource management.
2. **Enhanced Stakeholder Engagement:** To build strong relationships with donors, partners, and the community for support.
3. **Effective Fundraising Strategies:** To develop and implement targeted campaigns that maximize resource acquisition.
4. **Monitoring and Evaluation:** To establish systems for tracking progress and assessing the effectiveness of resource mobilization efforts.
5. **Increased Visibility and Awareness:** To promote the organization's mission and activities to attract potential supporters.
6. **Encouragement of Innovation:** To explore new and creative approaches for mobilizing resources.

Scope :

Sree Narayana Nursing College Resource Mobilization Policy covers identification of various income resources and its effective mobilization to various areas in accordance with the priorities set by Administrative Council.

Following income sources are identified for resource planning.

- **Student Fees:** Fee from students is received towards Tuition Fee, Special Fee, Hostel Fee, etc.
- **Alumni:** Contributions from Alumni members are received from ex-students.


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- **SNA:** Contributions towards Student Nursing Association are received, which is spend towards SNA contribution and cultural programs of students.
- **Funds from Government Bodies, etc.:** Funds from Government Bodies, Non-Government Bodies, etc. towards specific projects.
- **Staff contributions specific programs:** Contributions from teaching and non-teaching staff towards specific programmes
- **Student Contributions:** Contributions from students towards specific programmes.

B. Kalpana
VERIFIED BY

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